## Sky lanterns are not an environmentally-friendly alternative.

Leaving a fire unattended is against universal fire codes. Sky lanterns have sparked huge fires, caused serious burns, and have killed animals. Falsely marketed as 'biodegradable', the treated paper, wires, fuel cell, and bamboo ring remain in the environment as hazardous trash.



## **TAKE ACTION!**

- Prevent balloon releases by helping to educate others. Spread the word!
- When you hear of a planned release, contact organizers informing them of the negative results and offer ideas for alternatives.
- Write to local and state officials, urging them to include balloon releases in already existing littering laws.

Our educational materials are offered at no cost to help get you started.



Animals - land, sea, and sky - are affected by balloon pollution.



## Balloons Blow, Inc.

PO Box 1766 Jensen Beach FL 34958 USA info@BalloonsBlow.org

BalloonsBlow.org













BALLOONS
POLLUTE THE EARTH
KILL ANIMALS
AND WASTE HELIUM



BalloonsBlow.org

**Latex** balloons are falsely marketed as "natural" or biodegradable". Made with chemical additives, they last years as deadly lures in the environment.



**Mylar** or foil balloons can cause power outages and spark fires when they come in contact with electric power equipment.



Animals mistake balloons as food.
Latex balloons can reach great
heights, causing them to burst into
perfect deadly lures. Birds, marine life,
and terrestrial animals often eat latex
balloons that have fallen into their
habitat. The latex trash blocks the
digestive system - causing a slow
agonizing death.







Ribbons and strings, including biodegradable cotton string, become entanglement hazards. Animals often become tangled in balloon strings, preventing them from moving or feeding - they succumb to the death trap.



Filling balloons with **Helium** is wasteful. Experts warn the limited supply should be conserved for where it is critically needed.



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Using **alternatives** is a simple way to help protect the planet, conserve resources and create less waste.

