When you let a balloon go, it will blow high into the sky.
The balloon will then burst or deflate, and fall back to earth as litter.
Balloons can travel hundreds of miles before landing in a forest, field, lake, stream or ocean.
Some animals mistake balloons for food. Animals such as: birds, whales, sea turtles, bighorn sheep, seals, desert tortoises, dolphins, dogs, cows, cats and many others have been harmed or killed after eating balloons or getting entangled in the string or ribbons.

Releasing balloons is simply littering.
Protecting our environment from pollution is very important, especially when it can hurt so many helpless animals.
**Please help keep our environment clean. Make the promise to never litter and never let balloons go.**

There are many earth-friendly alternatives. You can make pinwheels or ribbon dancers, or fly kites, or plant a butterfly garden or tree, or organize a cleanup.

Please hold onto your balloons or tie them down, and dispose of them properly, because - Balloons Blow…don’t let them go!

For more alternatives, facts and photos, visit: BalloonsBlow.org